

BUDGET CATEGORY	2009-10 BUDGET	NOTES
MEMBERSHIP GROWTH & RETENTION		
Revenue:		
Membership Dues	4,500	180 members at \$25 each
Associate Membership Dues	500	20 associate members at \$25 each
FWAHU Shop (Bags, Shirts, Badges, etc.)	300	Same as actual from 2005-06
Total	5,300	
Expenses:		
Membership Gain/Retention Marketing	1,000	New member kits, member apps, etc.
Membership Recruitment Contests	2,500	Membership contests
Membership Badges, Ribbons, and Plaques	1,500	Member badges, new member plaques, etc.
Promotional Items (Bags, Shirts, Etc.)	300	Equals revenue for this category
Total	5,300	
Change In Net Assets - Membership	0	
PROGRAMS		
Revenue:		
Season Pass Holders	5,400	30 SP holders x \$120 + 10 x \$180
Other Attendees	9,000	50 additional attendees @ \$20 x 9 meetings
Program Sponsorships	1,400	7 sponsors x \$200
Year-End Income from Season Passes	0	Amount not used by season pass holders
Total	15,800	
Expenses:		
Facility and Event Preparation Fees	16,200	90 attendees x \$20 x 9 meetings
Additional Chef/Waitstaff Tips	100	2 x \$50 (same as last year)
Speaker Travel	0	None anticipated
Speaker Fees	0	None anticipated
Speaker Gifts	300	15 x \$20
Speaker Luncheon Expenses	300	15 x \$20
Sponsor Luncheon Expenses	200	10 x \$200
Total	17,100	
Change In Net Assets - Programs	(1,300)	
EDUCATION		
Revenue:		
Monthly CE Classes:		
Attendees (Member and Non-Member)	2,000	200 hours x \$10
Sponsorships	2,500	Humana: \$1,250 per 6 month period
Total Monthly CE Revenue	4,500	
Symposium / CE Day (September)		
Season Pass Holders	960	30 SP attendees x \$32 cost per attendee
Other Attendees (Member and Non-Member)	5,600	70 additional attendees x \$80
Sponsorships	2,500	Title - Humana: \$1000; Others: 5 x \$300
Total Symposium Revenue	9,060	
FWAHU Health Care Forum (October)		
Season Pass Holders	840	30 SP attendees x \$28 cost per attendee
Other Attendees (Member and Non-Member)	6,000	120 additional attendees x \$50

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Sponsorships	2,500	5 x \$500
Total Forum Revenue	9,340	
Total	22,900	
Expenses:		
Monthly CE Classes:		
Facility and Event Fees	0	No add'l facility fees except CE Day & Forum
Speaker Travel	300	For out of town speakers
Speaker Fees	0	None anticipated
Speaker Gifts	200	10 x \$200
Speaker Luncheon Expenses	200	10 x \$200
Sponsor Luncheon Expenses	100	Humana: 5 x \$20
Printing	100	For sign-in sheets, handouts, etc.
Certificate Fees	200	200 certificates x \$1 (TAHUcourses only)
TDI Continuing Education Provider Filing Fee	50	Cost so FWAHU can become a CE provider
Total Monthly CE Expenses	1,150	
Symposium / CE Day (September)		
Facility and Event Fees	3,200	100 attendees x \$32
Speaker Travel	1,000	Ashley Ross, CDHC Instructors
Speaker Fees	0	None anticipated
Speaker Gifts	100	5 x \$20
Speaker Luncheon Expenses	100	5 x \$20
Sponsor Luncheon Expenses	200	10 X \$20
Printing	100	For sign-in sheets, handouts, etc.
Certificate Fees	200	200 certificates x \$1 (TAHU courses only)
Total Symposium / CE Day Expenses	4,900	
FWAHU Health Care Forum (October)		
Facility and Event Fees	5,700	150 attendees x \$28 + \$1500 facility fee
Speaker Travel	2,000	Top-notch speakers
Speaker Fees	0	None anticipated
Speaker Gifts	250	10 x \$25
Speaker Luncheon Expenses	280	10 x \$28
Sponsor Luncheon Expenses	280	10 x \$28
Printing	100	For sign-in sheets, handouts, etc.
Certificate Fees	150	150 certificates x \$1 (TAHU courses only)
Total Forum Expenses	8,760	
Total	14,810	
Change In Net Assets - Education		
	8,090	
LEGISLATIVE & PAC		
Revenue:		
Drawings, Raffles, Silent Auctions, Etc.	500	GRIPPO eliminated - need to be creative
Total	500	
Expenses:		
GRIP Prizes and Supplies	300	Prize from drawings, auctions, etc.
Chapter Contributions to Legislative Fund	2,000	No contributions yet in 2007
HUPAC Admin Costs - Chapter Share	200	200 members x \$1
NAHU Capitol Conference	0	No Cap Conference reimbursements
TAHU Day at the Capitol	0	No DATC reimbursements
TAHU Day at the Capitol Sponsorship	250	Dallas event - we should sponsor

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Total	2,750	
Change In Net Assets - Legislative	(2,250)	
MEDIA & PUBLIC RELATIONS		
Revenue:		
Media Advertising - Member Cost Sharing	0	We could charge members for mini-ads
NAHU/TAHU Matching Advertising Funds	1,000	Match only if no company names included
Speaker Bureau (Speaker Fees)	0	
Total	1,000	
Expenses:		
Marketing, PR, and Advertising	2,000	Advertising and marketing costs
Total	2,000	
Change In Net Assets - Media & Public Relations	(1,000)	
NEWSLETTER		
Revenue:		
Newsletter Advertising	1,000	3 current sponsors - need to renew & bill
Total	1,000	
Expenses:		
Printing	500	Members must opt-in for printed newsletters
Postage	500	Revenues equal expenses (revenue neutral)
Total	1,000	
Change In Net Assets - Newsletter	0	
TECHNOLOGY & COMMUNICATION		
Revenue:		
Email Sponsorships	1,200	3 x \$200 for 6 month period (fewer emails)
Website Sponsorships	1,200	3 x \$200 for 6 month period (more web focus)
Total	2,400	
Expenses:		
Website Vendor Fees	3,600	Slight increase from LY with no redesign fee
Photographer Lunch Expenses	180	Purchase season pass for Jim Helvey
Total	3,780	
Change In Net Assets - Tech & Communication	(1,380)	
SPONSORSHIP & MARKETING		
Revenue:		
General Sponsorships (not category specific)	0	Use this if we collect sponsorships from LY
Total	0	
Expenses:		
Sponsorship Marketing Costs	100	For copies, meals, etc. to obtain sponsors

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Sponsor Signs	300	Order signs for all of our major sponsors
Total	400	
Change In Net Assets - Sponsorship & Marketing	(400)	
GOLF		
Revenue:		
Registration Fees	11,000	Slight increase from LY
Sponsorship Fees	11,000	Slight increase from LY
Beat The Pro	100	Nominal amount - no revenue LY
Raffles, Mulligans, Pictures	1,700	Equals LY
Silent Auction	1,200	Equals LY
Total	25,000	
Expenses:		
Facility Fees	7,200	Equals LY
Trophies and Prizes	500	Slight increase from LY
Hole in One Insurance	300	Included in facility fees LY
Sponsor Signs	500	Included in facility fees LY
Printing/Supplies	500	Equals LY
Tournament Promotions	2,500	Equals LY
Total	11,500	
Change In Net Assets - Golf	13,500	\$250 more than LY
CHARITY & COMMUNITY SERVICE		
Revenue:		
Member and Corporate Donations	500	Show all cash and goods donations as rev.
Total	500	
Expenses:		
Gill Children's Services Inc.	1,500	Contribution from golf tournament
Western Hills Elementary	250	Contributions from school supply drive
NRH Senior Center	250	Bingo prizes
TAHU Honorees Corporation	0	Donate at awards lunch if financially feasible
Other Charities	0	Foundation set up by Coleen Elkins, etc.
Total	2,000	
Change In Net Assets - Charity & Comm. Service	(1,500)	
AWARDS & RECOGNITION		
Revenue:		
FWAHU Awards Luncheon Sponsorships	500	Separate from other luncheon sponsorships
Total	500	
Expenses:		
FWAHU Awards Luncheon	400	Invitations, etc.
Awards & Recognition	800	Donna Carnall award, board & member awards
LPRT Promotion	100	Undetermined how this will be used - signage?
RHU Class	500	Speaker, meal, and/or facility charges

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FWAHU Scrapbook	500	Cost to restore and reformat old pics/articles
NAHU/TAHU Awards Submission Supplies	200	Awards binders, dividers, copies, etc.
Total	2,500	
Change In Net Assets - Awards & Recognition	(2,000)	
CHAPTER DEVELOPMENT		
Revenue:		
TAHU Convention Chapter Reimbursement	500	We have a check from Galveston to deposit
Total	500	
Expenses:		
NAHU Convention	0	No NAHU Convention reimbursements
NAHU Region VI Leadership Conference	600	\$300 each for Coleen Elkins & Rob Wendling
TAHU Convention	500	No TAHU Convention reimbursements
TAHU Board Meetings - President Travel Expenses	0	Chaliese's travel expenses from LY
FWAHU Strategic Planning Meeting	207	2008-09 Strategic Planning Meeting
FWAHU Leadership Meeting	250	Meal expenses for Leadership training
FWAHU Board Meetings	500	Copies, refreshments, etc. for board meetings
Research & Development	300	Copies, meals, etc.
Chapter Promotion Signage	300	Signage for LPRT, PAC, Operation Shout, etc.
Total	2,657	
Change In Net Assets - Chapter Development	(2,157)	
ADMINISTRATIVE EXPENSES		
Revenue:		
Total	0	No revenue from administration
Expenses:		
Accounting/Tax Fees	3,000	Slight increase over LY - add'l work necessary
IRS Tax-Exempt Package Fee	750	Per Laura
Bad Debt Expense	300	Same as LY
D&O/Gen Liability Insurance	525	\$3 per member at beginning of chapter year
PO Box Rental	70	Same as LY
Bank Fees	150	Same as LY
Credit Card Fees	1,500	Same as LY
Printing and Supplies	250	Additional printing and supply charges
Miscellaneous Admin Expenses	500	Flowers, cards, etc.
Total	7,045	
Change In Net Assets - Administrative	(7,045)	
Total Revenue:	75,400	
Total Expenses:	72,842	
Change In Net Assets-All Programs	2,558	